



Authorized 3rd Party Marketplace Program

December 1st, 2023

Dear Valued Distributor,

As you are aware from recent conversations, Vertical Supply Group is implementing a new Authorized 3rd Party Marketplace Program. As VSG & its brands continue to grow, we must make every effort to protect the value of the brands for all of us, our valued customers, and consumers. Today, we are implementing a new Authorized 3rd Party Marketplace Program and will strictly enforce this across all online sales channels; including but not limited to Amazon.com, eBay.com, Rakuten.com, Wayfair.com, Walmart.com.

We have reviewed all current active sellers on the above sites and found some unauthorized sellers not adhering to existing reseller agreements and policies or other dealer requirements. As a result, we will limit the number of authorized 3rd party marketplace sellers to those who meet and uphold our brand and pricing standards.

Dealers who are no longer authorized to sell VSG's products will have 60 days to remove VSG products from 3rd party marketplace sites. Only resellers approved by VSG will be permitted to sell merchandise on 3rd party marketplaces after December 31st, 2023.

Please review our updated Terms and Conditions.

Enclosed you will also find a copy of our 3rd Party Authorization Form with instructions. Please distribute this form to your trusted dealers who have demonstrated ongoing support for VSG's brands & who you believe will continue to abide by & adhere to VSG's policies.

Thank you for the support of Vertical Supply Group and its brands.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Andersen", written over a light blue horizontal line.

Tom Andersen
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